



#SaveNYC is a grassroots movement formed in order to protect and preserve the diversity and uniqueness of the urban fabric in New York City.

As our vibrant streetscapes and neighborhoods are turned into bland, suburban-style shopping malls, filled with chain stores and glossy luxury retail, #SaveNYC is fighting for small businesses and cultural institutions to remain in place. Through small business crawls and protests, as well as live cultural events, we hope to exchange ideas and push forward our shared agenda while helping our community. The first steps:

To raise awareness. Our website (savenyc.nyc) gathers video and photographic testimonials from people who love NYC and want to see its diverse culture and heritage protected. We post on social media using the hashtag #SaveNYC, and run a Facebook discussion group for sharing information, networking, and planning actions. Follow us on Twitter (@savenycnow), Instagram (@savenyc.nyc), and check out our Action City blog (www.savenycaction.blogspot.com).

A political objective is to pass the Small Business Jobs Survival Act (0402-2014). This bill will make it possible for business tenants (retail, manufacturing, non-profit, performing arts, artists, medical offices, etc.) to negotiate fair lease renewals with landlords, thus stemming the tide of mass evictions and catastrophic rent hikes.

To support other organizations in their efforts to maintain a diverse city where New Yorkers from all walks of life are given an opportunity to build a life here. Please check out the following groups we stand in solidarity with: ASAP (Artist Studio Affordability Project), New Yorkers For A Human Scale City, Save Gavensvoort, The Greenwich Village Society For Historic Preservation, HDC (Historic Districts Council), The Coalition To Protect Chinatown and The Lower East Side, People First NYC, and BAN (Brooklyn Anti-Gentrification Network), among others.

Visit www.savenyc.nyc for more information on taking action, upcoming events, and to submit your own testimonial.